MARK K. NJOROGE

AI Visual Designer & Creative Technologist

Abu Dhabi, UAE · +971 52 348 2363 · kifugimark@gmail.com · linkedin.com/in/markkifugi · marknjoroge.com

PROFESSIONAL SUMMARY

AI Visual Designer and Creative Technologist based in Abu Dhabi, creating realistic, publish-ready visuals for businesses and campaigns since 2022. I work with Midjourney, Claude Code and other AI tools, and build my own production apps, including VisioReels. My work has been voted into and featured in Midjourney Magazine.

SKILLS

Visual design: Branding, typography and mockups, plus social and campaign creatives.

Print & events: Brochures, event PDFs and invitations.

Motion: Promo videos, motion graphics, explainers and social clips, including motion built in code (GSAP animation rendered to MP4 with Claude Code).

Product & lifestyle imagery: Interiors, fashion, beauty and product stills with a consistent look.

Own apps: VisioReels (script-to-narrated video), plus a captions and thumbnails app.

AI direction: Prompt engineering and AI art direction for stills and video.

Software: Midjourney, Runway, Kling, Photoshop, Illustrator, Figma, Canva, Kittl, CapCut, Final Cut Pro, GSAP, Claude Code, Codex, Gemini.

EXPERIENCE

Freelance AI Visual Designer & Creative Technologist
Abu Dhabi, UAE · 2022 – Present

- Create interior, exterior, fashion, beauty and advertising visuals, delivered as publish-ready files.
- Keep lighting, colour and style consistent across every set, from commercial stills to abstract graphic design.
- Design layouts, logos, mockups and social posts to client guidelines.
- Produce brochures and event PDFs, including ongoing work for a motorsport team.
- Make promo videos, motion graphics, explainers and short social clips.
- Run a Pinterest page of my visual work (8.5k followers, 18.27M impressions in the last 90 days) and two TikTok accounts (3,175 and 5,865 followers); building the Pinterest page into a merch store.
- Built VisioReels with Claude Code, an app that turns a written script into a narrated video.
- Built a captions and thumbnails app for my own production work.
- Manage briefs, revisions and delivery, often across several projects at once.

Track Instructor, Race Director & Marshal — Yas Marina Circuit
Abu Dhabi, UAE · 2018 – 2022 · Motorsport and entertainment venue, Yas Island

- Instructed and supported guests at large track events.
- Directed live races, enforcing safety rules and keeping events on schedule.
- Coached participants on driving technique and race strategy.
- Coordinated operations, safety and guest-services teams on busy event days.

Customer Service Executive — Sharaf DG
Abu Dhabi, UAE · 2015 – 2018 · Consumer electronics retailer

- Advised customers and closed sales in a busy electronics store.
- Set up product displays that made items easier to find.
- Gave product demos and helped shoppers compare options.

EDUCATION

Bachelor of Business Administration — Kenya Methodist University (2010 – 2013)

Certificate in Sales and Marketing — Centrum International College (2009 – 2010)

ADDITIONAL INFORMATION

Languages: English · **Visa:** Own visa · **Driving licence:** UAE driving licence